



Bringing Care Closer: A New Chapter Begins

AUGUST NEWSLETTER

Dear Lions, Friends, and Supporters,

As August unfolds, we're stepping into one of our most meaningful initiatives. A project that promises to bring hope, access, and care to thousands of children across our region. This month, we invite you to be part of a journey that will change lives.

Bringing Care Closer: Health Access Where It's Needed Most

Imagine being a parent in a small rural town. Your child is struggling to learn, but you don't know why. The nearest clinic that could check their vision or hearing is hours away, and taking time off work or paying for travel just isn't possible. For many families across Manitoba and Northwestern Ontario, this is reality. And it's one we're determined to change.

That's why the Lions Foundation is proud to introduce **Bringing Care Closer: Free Mobile Vision & Hearing Screenings for Kids**, an initiative that will provide free, accessible screenings for children where they live, learn, and play.

HOW IT WILL WORK



Beginning in September 2026, a fully equipped mobile outreach unit, complete with advanced optometry and audiology devices, will hit the road. It will visit schools, daycares, community centres, and public events across Manitoba and Northwestern Ontario. While we'll also bring these services to larger cities, our primary focus will be on rural and remote communities where access to healthcare is often limited.

From small daycare visits serving 150 kids to large community events reaching 700 attendees, this project is designed to meet children where they are. When screening identifies a concern, families will receive referrals to specialists and will be able to apply for financial



support through our Giving Glances (vision) and Simply Sound (hearing) programs.

WHY IT MATTERS



OVER 40% OF NEWBORNS WHO FAIL INITIAL HEARING SCREENINGS AREN'T DIAGNOSED BY 3 MONTHS OF AGE.



15% OF CHILDREN WITH HEARING LOSS MAY PASS THEIR INFANT SCREENING BUT DEVELOP ISSUES LATER.



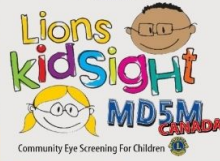
VISION ISSUES LIKE AMBLYOPIA OR EYE COORDINATION PROBLEMS OFTEN GO UNNOTICED WITHOUT EARLY DETECTION.

When screenings don't happen, kids fall behind. Not because of their abilities, but because of missed opportunities for care.

Bringing Care Closer removes these barriers by bringing accessible, non-invasive, hands-free screenings directly into trusted community spaces, ensuring every child can get the care they need, regardless of geography or family income.

How Early Screenings Change Lives

Bringing Care Closer builds on the success of our KidSight program,



which has been serving communities for over eight years. Over the last half year, more than 15,000 children were screened across our region. Those who required further assistance were referred to the specialists.

Yet even with this success, demand is outpacing our capacity. With only eight screening cameras and volunteers using their own vehicles, schools are on waitlists, and requests for screenings continue to grow.

This overwhelming response inspired us to create Bringing Care Closer. This community-embedded solution aims to scale our reach, add hearing screenings, and ensure no child is left behind.

The new mobile unit will allow us to:



WHAT WE NEED

To bring Bringing Care Closer to life, we need your help covering the most essential and most costly parts of the project:

- A **mobile vehicle** to deliver on-the-spot screenings across Manitoba and Northwestern Ontario.
- Three **vision screening cameras** to support the new mobile unit and deliver essential screenings to children across the region.
- Three **hearing screening devices** to make hearing care accessible to children.

How You Can Help

This is an ambitious project, and we can't do it alone.

*PLEASE
CONSIDER*

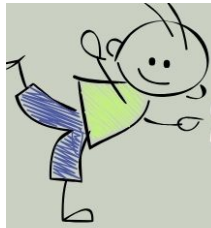
*Making a
donation to
help us launch
and operate
the mobile unit*

*Spreading the
word to families,
friends, and
anyone who
cares about
children's health
and education.*

*Encouraging
your business,
club, or
workplace to
become a
sponsor.*

Every donation makes a difference.

Contributions of \$20 or more are eligible for a charitable tax receipt.



**YOU CAN MONETARY
SUPPORT THIS PROJECT IN
THE WAY THAT'S MOST
CONVENIENT FOR YOU:**



E-transfer:

info@lionsfoundation.org



By mail:

**320 Sherbrook Street, Winnipeg,
MB, R3B 2W6**



Online:

**Click the red button below to
donate securely**



Donate Now

Thank you for helping us make this vision a reality. With your support, we can bring care closer and ensure every child has the opportunity they deserve.

**With heartfelt thanks,
The Lions Foundation Team**



Needs met, lives improved.



Contact us:

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