



**Dear Lions, Friends and Supporters,**

We're now just 40 days away from the 40th Journey for Sight. What began as a small act of service has grown into one of Manitoba's most meaningful traditions.

In just 40 days, a group of riders — friends, neighbours, Lions, and volunteers — will set out across the province for this milestone ride. For our riders and for all of us, this isn't just a fundraiser.

It's a reunion. A promise.

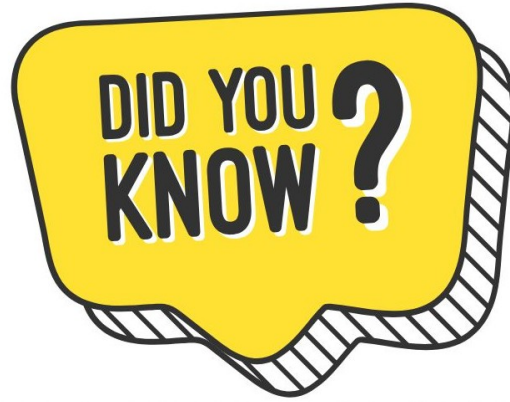
A tradition carried through four decades of early mornings, frozen fingers, deep snow, shared laughter, and the deep satisfaction of helping people right here at home.



Forty years ago, a small group of Lions saw a growing need in their communities: families struggling with vision loss, children missing out on early detection, and individuals unable to access the care they needed.

They didn't have a fundraising plan, a roadmap, or even perfect weather. But they had determination.

So they started a ride. A simple winter journey from one community to the next, collecting donations along the trail.



**THE COLDEST JOURNEY  
FOR SIGHT RIDE IN 40  
YEARS TOOK PLACE AT  
-52°C.  
AND YES — THE RIDERS  
STILL KEPT GOING.**





Over time, the Journey has become its own kind of family. Riders talk about the friendships formed on the trail, the support they give one another, and the shared sense of purpose that keeps them coming back.

**Believe it or not, there was one year when the riders faced a completely unexpected challenge: no snow.**

The team still showed up, proving that the Journey isn't defined by the weather, but by the commitment behind it.



## WHY WE RIDE

The Journey for Sight has always been about helping neighbours. The funds raised support Manitobans who need vision and hearing care, families travelling for medical treatment, children who deserve early screening, and individuals striving to live with dignity and independence.

## **Funds raised through Journey for Sight power the Lions Foundation's programs:**



Giving Glances – Free vision screenings for children through the KidSight program, eyeglass recycling and support for people with vision impairment



Simply Sound – Free hearing screenings for kids and assistance for those with hearing issues



Helping Hands – Assistance for families and individuals with medical expenses and supports not covered by healthcare



Serenity Suites – affordable accommodations for individuals and families travelling to Winnipeg for medical treatment.

**Since its beginning, the Journey for Sight has raised over \$2.5 million for charitable initiatives.**

This incredible impact is made possible by the dedication of riders, the generosity of donors, and the fantastic support of Lions Clubs across our region.

### **A MILESTONE YEAR FILLED WITH MEANING**

Forty days from now, riders from across the province will once again leave from the North, South, and West — travelling more than 1,000 kilometres before meeting in Brandon. Along the way, communities will welcome them, cheer them on, and continue a tradition that has shaped lives for four decades.



This year is special. Forty years. Forty days to go.

More than 40 riders on the trail.

And countless Manitobans who will feel the impact.

## KEEP THE JOURNEY MOVING

You don't need a snowmobile to be part of this Journey.

Your donation walks beside every rider. It lifts up the children who need vision screenings, the families travelling for medical care, and the individuals striving for independence.

Every contribution matters — and gifts of \$20 or more will receive a charitable tax receipt.

**Join us in honouring 40 years of commitment, community, and care. Your support keeps this family, and its purpose, moving**

forward.

**DONATE NOW**

Watch updates from the trail during the 40th Anniversary Ride on the Journey for Sight Facebook page:

 [Follow Journey for Sight on Facebook](#)

Thank you for being part of the Journey. For believing in what the riders do. And for helping turn every kilometre into care for Manitobans who need it most.

***With heartfelt gratitude,  
Your Lions Foundation Team***



*Needs met, lives improved.*

**Let's Connect**

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