



**LIONS FOUNDATION**  
of Manitoba & Northwestern Ontario

# FEBRUARY

## NEWSLETTER

**Dear Lions, Friends and Supporters,**

January was a big month, filled with movement, momentum, and people coming together for a common purpose. From a milestone Journey for Sight ride to important progress on Bringing Care Closer, we're excited to share a few highlights with you.

### **JOURNEY FOR SIGHT: 40 YEARS ON THE TRAIL**



Journey for Sight marked its 40th anniversary this year, with riders spending January 20–24, 2026, on the trail across Manitoba.

And this was truly something special. More than 40 riders took part, braving extreme cold and winter roads with incredible energy and heart. Their dedication, teamwork, and good spirits were felt in every community along the route.





The trail threw inevitable challenges their way, with breakdowns and getting stuck in the snow, and plans had to change on the fly, sometimes taking well into the night to make repairs and stay on schedule. Much of this happened quietly, behind the scenes. But the crew kept going, no matter what.



The ride wrapped up in Brandon, where our team had the chance to

celebrate alongside the riders. Brandon and Brandon Wheat City Lions hosted a welcoming wind-up evening that brought everyone together to reconnect, share stories from the road, and celebrate this special anniversary.



This 40th-anniversary ride showed exactly why Journey for Sight means so much. Year after year, people come together, support one another, and that's what makes this movement so unique.



First and foremost, thank you to the riders who gave their time, energy, and heart to this journey. Your commitment, year after year, is what keeps Journey for Sight moving forward.



We're also incredibly grateful to the Lions Clubs for their support in countless ways, including meeting riders on the trail, providing meals, and donating to help make the ride a success.

And, of course, the Journey would not have been successful without the communities along the route who welcomed the riders and supported them every step of the way. Everything we do is made possible by people like you. And it is your encouragement and kindness that helped make this anniversary ride truly special.

## STILL ON THE ROAD

While the main ride has wrapped up, the Journey itself is still unfolding. This weekend, the Journey for Sight continues as the Morden Lions head out on their own local ride through nearby communities. As a few final pieces come together, we'll share one last update on the total amount raised through this year's Journey.

**If you wish to support this year's movement, there's a great way to do so. The Journey for Sight 50/50 Raffle is coming up, with a prize of up to \$12,500.**



The draw will take place on February 8, 2026, in Dauphin. Tickets are \$5 each, and you can get them through your local Lions Club or by reaching out to us at [info@lionsfoundation.org](mailto:info@lionsfoundation.org)

It's an easy way to support a great cause, with a fun chance to win along the way.

## GETTING CARE TO KIDS, TOGETHER

Bringing Care Closer is a mobile vision and hearing screening initiative designed to reach children where access to care is often limited. By delivering free vision and hearing screenings directly into schools and community spaces, our program will help identify concerns early, before they become barriers to learning, confidence, and everyday life.

**While most newborns in Canada are screened for hearing at birth, over 40% of those who fail are not diagnosed by three months, and 15% of school-aged children with hearing loss passed their newborn screening. Some children are never screened at all.**

*Canadian Infant Hearing Task Force*

The need is equally urgent for vision care, as many conditions go

undetected without formal screening and can lead to lasting developmental and academic delays. Bringing Care Closer helps close that gap by meeting children where they are and making early care easier to access.

As the project continues to move forward, we're grateful for the partners and supporters who are helping turn this vision into reality.



# THE McCAIN FOUNDATION

We're sincerely grateful to the **McCain Foundation** for its support of Bringing Care Closer. Their belief in prevention and early care helps us bring vision and hearing screenings into schools and community spaces, where they can make a real difference. It means kids get checked earlier, families get peace of mind sooner, and support can begin when it matters most.

We're also incredibly thankful to the **Lions Clubs** who have recently stepped up to support Bringing Care Closer, adding to the strong foundation already built by Lions across the region.



Your commitment shows what's possible when Lions unite behind a shared mission and goal. And we are proud to see this project grow through the support of Lions Clubs working together.

[!\[\]\(34b4f260a8587d2e97eeaee361cc357b\_img.jpg\) Learn more about the Bringing Care Closer Project Here](#)

## SUPPORT US WHILE YOU SHOP

We're excited to share some great news. The Lions Foundation has joined FlipGive, a free Canadian fundraising app that makes supporting our work easier than ever.

**FlipGive lets you support the Lions Foundation through something you already do every day: shopping.**

# HOW IT WORKS

**flipgive**

IS A FREE APP THAT GIVES CASH BACK TO ORGANIZATIONS WHEN SUPPORTERS SHOP THROUGH IT.

YOU BUY GIFT CARDS, SHOP ONLINE, OR DINE OUT AT POPULAR CANADIAN RETAILERS, AND A PERCENTAGE OF WHAT YOU SPEND COMES BACK TO SUPPORT OUR PROGRAMS.

That means you shop for your everyday needs, and the Lions Foundation benefits, at no extra cost to you.

## YOU CAN EARN CASH BACK ON:

Online Shopping & Gift Cards\*

amazon

ROOTS



lululemon



Expedia



Walmart

airbnb

SEPHORA

*\*and many others*

+

Dining out and gas purchases, including Esso™ and Mobil™

### HOW TO SUPPORT US WITH FLIPGIVE

#### STEP 1

Download FlipGive (free) or use the website.

#### STEP 2

Join our team using this link: <https://shop.flipgive.com/onboarding/join?joincode=52WPCV> or enter our team code: **52WPCV**

### STEP 3

Shop like you normally do, just through FlipGive, and a percentage comes back to support the Lions Foundation.

It's an easy way to help the Lions Foundation year-round, just by shopping with the brands you already love. Every purchase strengthens the programs that support people and communities across Manitoba and Northwestern Ontario.

## STAY CONNECTED - STAY INVOLVED

None of our work happens without the support of people who believe in what we do. People like you. Whether it's vision, hearing, housing, or community care, your support helps strengthen programs that make a real difference in people's lives.

**We invite you to help us continue these vital programs, created by and for the communities we serve.**

**DONATE NOW**

Every contribution matters — and gifts of \$20 or more will receive a charitable tax receipt.

Thank you for standing with us!

***With heartfelt gratitude,  
Your Lions Foundation Team***



*Needs met, lives improved.*

**Let's Connect**

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